

# **EVA GONZALEZ**

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# **PROFESSIONAL SKILLS**

- $\boldsymbol{\cdot}$  Well-established background in fashion design, particularly in woven and jersey products.
- Proven ability to excel in team environments, including leading and inspiring teams.
- Experienced in managing high-pressure environments, ensuring deadlines are met without compromising quality.
- Skilled in agile problem-solving, quickly addressing challenges with innovative and effective solutions.
- Seasoned in garment fittings from project creation to production, with deep pattern knowledge, focus on precision, and innovation.
- Comprehensive experience in production processes, collaborating with partners across Europe and Asia.

## **CREATIVE SKILLS**

- Passionate about trend analysis to drive new product opportunities and keep the brand leading the fashion market.
- Deep understanding of fabric basics and premium finishes, combined with expertise in embroidery and embellishments.
- Expertise in adapting trends to align with specific client needs or brand identity, ensuring designs resonate with target audiences.
- In-depth knowledge of color theory, including the creation of color charts and mood boards that inspire and guide the design process.
- · Skilled in creating sketches and technical specification sheets, using both hand-drawn techniques and digital tools.
- Proficient in the professional use of Adobe Creative Suite & CLO 3D.

## **EDUCATION**

IED MADRID

BA Fashion Design, Draping and Accessories

# COURSES

- Fundamentals of the luxury industry LVMH Certificate.
- · Corsetry degree Isabel Sanchez Studio Madrid.
- $\cdot \ \text{Workshop in Japanese pattern making IED Madrid}.$
- Textile fibres, sourcing and applications IED Madrid.

## LANGUAGES

- · Spanish Mother tongue
- English Fluent
- Italian Basic

# **WORK EXPERIENCE**

#### · Freelance: Senior Womenswear Designer.

January 2025 - Present.

Speciality: Woven & Jersey - Tops and Dresses.

- Responsible for developing trend moodboards and collection for shapes, colour and fabric selection for suppliers collaborating with international brands.
- Development of technical spec sheets with sketches and manufacturing details.
- Trips to the most inspirational cities in search of trends.
- Establishing strong supplier relationships and guiding factories on design direction, fit, construction, key details, fabrics and prints.

### · WESTWING: Head Designer.

October 2021 – December 2024 / Munich GERMANY.

Department: All textile categories.

- Searching for inspiration, new fabrics and concepts.
- Creation and leadership of the textile design team.
- Deciding techniques and fabrics for the collections and distributing the projects in the team.
- Developing projects with different suppliers in Portugal, China and India.

#### · OYSHO: Senior Fashion Designer - Streetwear.

May 2019 – October 2021 / Barcelona SPAIN.

Department: Jersey - Tops, Bottoms and Dresses.

- Choice of fabrics for streetwear & loungewear collections.
- Participation in daily fittings from project creation to approval for production.
- Creation of color charts and definition of trend volumes for collections, ensuring a balanced mix of woven and jersey garments across tops and bottoms.
- Work remotely with international teams in Europe and Asia.

#### · OYSHO: Head Designer - Sleepwear Women.

July 2015 - May 2019 / Barcelona SPAIN

Department: Jersey & Woven - Top, Bottom and Dresses.

- Responsible for the creation of collection concepts, for the selection of materials for both woven and jersey qualities.
- Selection of trims and color charts for the collections based on a continuous trend analysis.
- Focused on the research of new materials with the support of trips to fairs and factories as a source of inspiration.
- Continuous fluid communication between the creative departments as head designer.

#### · VIGOTRICOT: Designer - Knitwear.

May 2015 – July 2015 / Vigo SPAIN.

Department: Knitwear - Tops.

- Design and production company for brands like Bimba & Lola, Purificación García, Carolina Herrera, Adolfo Domínguez.
- Selection of the yarns of the season.
- Search for seasonal trends.
- Travel to contact clients and review designs at their offices.

## · ADOLFO DOMINGUEZ: Designer - Womenswear.

January 2013 – March 2015 / Ourense SPAIN.

Department: Woven - Tops, Bottoms and Dresses.

- Design and development of Streetwear & gran soiree collections.
- Creation of moodboards, seasonal themes and relevant inputs for the market.
- Continuous contact with Italian, Chinese and Spanish suppliers.

#### · ELISA PALOMINO: Junior Designer - Womenswear.

March 2011 – March 2012 / London UK.

Department: Woven - Dresses.

- Key role in the management and development of RTW collections.
- Part of the styling coordination of photo shoots.
- Planning and assisting with runway shows.